



INTRODUCTION TO STRUMAN RESOUR MANAGEMENT

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The Faculty member of the College of Business of Rizal Technological University, World Citi Colleges and Lyceum of the Philippines University. Prof. Clara Arroyo, Prof. Bienvenido De Guzman and Prof. Rome Sherriff Montoya authors the INTRODUCTION TO HUMAN RESOURCE MANAGEMENT.

Introduction to Human Resource Management is specifically design to cater to the demands of students who are in the field of human resource management and in order to improve their knowledge on personnel management approaches in today's market requirements.

When effectively adapted, the book should ensure that students are given adequate opportunity to gain skills that will help improve their strategic marketing management skills.

It is our fervent and eager hope that this book will prove to be help to those teaching the subject and the students enrolled in Human Resource Management.

- The Authors



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